
GUIDELINES FOR DIGITAL FILES

For vector artwork be sure to specify either pms spot or process colors
ALWAYS CONVERT TEXT TO OUTLINES (i.e. illustrator, freehand or corel)

Full Color & Greyscale raster artwork
MUST BE AT LEAST 150 DPI AT ACTUAL PRINTED SIZE*

1-BIT raster artwork (line art)
MUST BE AT LEAST 600 DPI AT ACTUAL PRINTED SIZE*

*Please note that interplotting a low resolution image (i.e. 72 DPI) upwards to a higher resolution (i.e. 150, 600 DPI)
WILL NOT RESULT IN AN ACCEPTABLE IMAGE

RECOMMENDED DIMENSIONS

LEFT CHEST LOGO
4"W x 4"H max.

FULL FRONT OR BACK
14"W x 16"H max.

We accept native Macintosh & PC files in the following formats only:

Adobe Illustrator thru version 10

Adobe Photoshop thru version 7

Painter thru version 8

Removable Media:

ZIP disc

CD

Floppy

We also accept Mac & PC files in the following formats:

eps tiff jpeg
